



Oriental Rug Retailers of America  
Business Office \* P.O. Box 129 \* Landrum, SC 29356  
Tel: 864.895.6544

**APPLICATION FOR 2020 RETAIL MEMBERSHIP**

**BUSINESS INFORMATION to be listed on the ORRA Website as Member:**

FIRM NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL\* (PUBLIC): \_\_\_\_\_

WEB-SITE: \_\_\_\_\_

OWNER(S) NAME(S): **(Please indicate if you wish to have your contact name(s) listed)**

\_\_\_\_\_ TITLE: \_\_\_\_\_

\_\_\_\_\_ TITLE: \_\_\_\_\_

**\*EMAIL CONTACT for ORRA accounting and information only:** \_\_\_\_\_

**ADDITIONAL LOCATIONS OF RUG STORES OR DEPARTMENTS OWNED BY THE FIRM LISTED ABOVE to be listed on the ORRA website as Member\*:**

SECOND LOCATION:  
NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

*\*Use a separate sheet for more than two locations* \_\_\_\_\_

**\* PLEASE INCLUDE 4 PHOTOGRAPHS: INTERIOR (2) AND EXTERIOR (2) OF YOUR STOREFRONT(S)**

**ANNUAL ASSOCIATE AND RETAIL MEMBERSHIP DUES cover 1 location for JAN 1st–DEC 31st - \*\*\$325.00  
PLEASE ADD \$50.00 FOR EACH ADDITIONAL LOCATION**

*“The more you know about **ORIENTAL RUGS** the more you trust your **ORRA** dealer.”*

www.orrainc.com \*\*\* [orra@orrainc.com](mailto:orra@orrainc.com)



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**QUESTIONNAIRE: (Use a separate sheet for each location if warranted)**

1. NUMBER OF YEARS IN THE RETAIL RUG BUSINESS: \_\_\_\_\_ YEARS
2. NUMBER OF YEARS ABOVE FIRM HAS BEEN IN OPERATION AT EACH LOCATION: \_\_\_\_\_ YEARS
3. APPROXIMATE PERCENTAGE OF YOUR OVERALL VOLUME FROM ORIENTAL RUG SALES: \_\_\_\_\_ %
4. APPROXIMATE ANNUAL ORIENTAL RUG SALES ONLY:
  - LESS THAN \$250,000 \_\_\_\_\_
  - BETWEEN \$250,000 AND \$500,000 \_\_\_\_\_
  - BETWEEN \$500,000 AND \$1,000,000 \_\_\_\_\_
  - GREATER THAN \$1,000,000 \_\_\_\_\_

**5. PRODUCTS AND SERVICES PROVIDED BY YOUR FIRM:**

[ ] NEW RUG SALES [ ] OLD/ANTIQUE RUG SALES [ ] WALL TO WALL [ ] RUG RESTORATION  
 [ ] RUG CLEANING [ ] ORRA CRA (CERTIFIED RUG APPRAISALS)  
 OTHER \_\_\_\_\_

6. BANK NAME: \_\_\_\_\_ ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 BANK PHONE \_\_\_\_\_

**REFERENCES:**

**LIST 4 RUG WHOLESALERS WITH WHOM YOU DO BUSINESS:**

1. \_\_\_\_\_ PHONE: \_\_\_\_\_
2. \_\_\_\_\_ PHONE: \_\_\_\_\_
3. \_\_\_\_\_ PHONE: \_\_\_\_\_
4. \_\_\_\_\_ PHONE: \_\_\_\_\_

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**SUBMIT YOUR APPLICATION \*PHOTOGRAPHS AND DUES CHECK OF \*\*\$325 to:**

ORRA, INC.  
Business Office  
P.O. Box 129  
Landrum, SC 29356

Please make check payable to ORRA, INC. Thank you.

- \* **PLEASE INCLUDE 4 PHOTOGRAPHS: INTERIOR (2) AND EXTERIOR (2) OF YOUR STOREFRONT AND OPERATION**  
**ANNUAL ASSOCIATE AND RETAIL MEMBERSHIP DUES cover 1 location for**  
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**ORRA, INC CODE OF ETHICS**

The following Code of Ethics has been determined by the **ORRA RUG RETAILERS ASSOCIATION (ORRA, INC.)** to promote integrity, fairness, honesty, and equality in the rug retailing business for the purpose of strengthening and further developing the the rug retailing business as a whole, as well as ORRA, INC.

Each member of **ORRA, INC.** shall:

- A) Continue to operate its business from an established store;
- B) Mark each rug with a label clearly stating the price, country of origin, type and materials contained therein;
- C) Promptly notify **ORRA, INC.** of a change in permanent location of its store by filing with **ORRA, INC.** the new address and photographs of new permanent store location;
- D) Maintain high ethical standards in advertising, selling and purchasing rugs.
- E) Strictly comply with all local, state and federal laws, regulations and ordinances governing proper sales and trade practices.
- F) Support the goals of **ORRA INC.** in achieving greater education and protection of the rug consumer.

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**ARTICLE 3 \* Membership (Excerpt from Code of Regulations) \***

3.1 Eligibility Definitions: Membership in the organization shall be composed of two classes. Each class shall have equal rights and privileges except as otherwise provided herein. Eligibility for the classes of membership shall be as follows:

A. *Retail Member*: Any person, firm or corporation engaged, in the United States, presently and for the previous two years in the sale of authentic oriental rugs and who, with the respect to the sale thereof.

1. Maintains a permanent store or stores open to the public. AND
2. Fifty percent of the gross revenue derived from such sales of authentic oriental rugs constitute sales to the ultimate consumer/user.

B. *Associate Member*: Any foreign or domestic person, firm or corporation who, by reason of their business or professional or journalistic pursuits have a bona fide interest, as determined by the Board of Trustees, in promoting knowledge and appreciation of authentic oriental rugs.

3.2 Application: Application for the membership shall be in such form as approved by the Board of Trustees, addressed to the Executive Director and include the applicant's agreement, if elected, to abide by the Articles of Incorporation, these Regulations and to pay promptly such dues and assessment as may be levied under Article 4 herein. The Executive Director shall forward applications to the Board of Trustees together with any findings that the applicant does or does not meet the criteria for the Retail or Associate membership.

**\* Member's Pledge \***

I, the undersigned, represent and warrant that I have read and understand the information contained herein plus the Code of Ethics, Standards of Membership and the Excerpts from the Code of Regulations. I represent that the information I have supplied to be true and complete. Finally, I represent that if accepted as a member of **ORRA, Inc.**, I will abide by the standards and rules contained herein or resign.

\_\_\_\_\_  
Owner/Applicant's Signature Title Date

Print Name \_\_\_\_\_

State Sales & Use Tax # \_\_\_\_\_

State Business Registration # \_\_\_\_\_

Thank you and I look forward to hearing from you!

Respectfully,

**Richard P. Amatulli**  
Membership Committee  
Phone: 864-895-6544

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Headquarters use only

Comments \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please return your completed application with a payment of \$325.00 plus \$50 for each additional location listing and remit to:

ORRA, Inc.  
 Business Office  
 P.O. Box 129  
 Landrum, SC 29356

This payment covers the fee for the 2020 annual dues. Check or credit cards accepted.

If charging membership fee please fill out credit information below and mail.

**A 5% convenience fee will be billed for all credit card charges**

**Type of Credit Card (circle one)**

**American Express          Visa          MasterCard          Discover**

**Credit Card Number:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**Expiration Date:** \_\_\_\_ / \_\_\_\_ **\*\*MUST PROVIDE SECURITY CODE : \*\*** \_\_\_\_\_

**PRINT signatory's name exactly as it appears on credit card:** \_\_\_\_\_

**Credit Card Billing Address: *Please Print***

**Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**PHONE NUMBER:** ( \_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

**Signatory:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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